

Data Input & Setup Guide

To guide you through the initial data input process and prevent errors or confusion.

CREATE YOUR PROFILE:

Add key details about your business, including marketing budget, revenue, and goals.

ENTER ACCURATE DATA:

Ensure that you enter dollar amounts (not percentages) for budget and revenue.

SELECT MARKETING CHANNELS:

Choose the channels you're using (e.g., Google Ads, Facebook, Email, etc.).



Pro-Tip:

Double-check all data entries before moving on to ensure accurate results.

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